

The logo for TEK Electronic Arts, featuring the word "TEK" in a large, bold, red, sans-serif font. The letter "E" is stylized with three horizontal bars. The background of the entire advertisement is a dark, atmospheric scene of a live event or concert, with silhouettes of people and large professional cameras on tripods. In the foreground, a person's hands are visible, adjusting a large, illuminated audio mixing console with various sliders and buttons.

ELECTRONIC ARTS

We bring your event to life

TEK Electronic Arts is an audio visual specialist that combines digital content creation, industry-leading technology and expert service to create inspiring event experiences.

tekelectronicarts.com

Creativity + Technology + Service



Audio visual solutions

For over a decade, our talented team has lived and breathed audio visual and event production. While much has changed as we've embraced the rise of digital technology, we understand that professional lighting, audio and vision are still the essential building blocks of any presentation.

Whether you're after an inspirational experience featuring expert presenters, or if it's all about entertainment with show-stopping 3D projections and music, we'll be sure to get it just right. On the day, our high-calibre AV crew will work like an extension of your own event team to make sure everything runs smoothly to plan.



Digital content creation

At the heart of any successful event or campaign is a strong idea backed by compelling content. By taking the time to understand your objectives and target audience, we'll work with you to develop a concept that hits the mark. Or if you already have a concept, we can bring it to life.

From a cruisy summer festival vibe or a futuristic party, to an immersive educational experience or strictly business presentation, our talented crew knows exactly how to combine light, music, voiceover, 3D animation, motion design, effects and graphics to create the perfect theme, content and tone.



3D projection mapping

Made world famous by the incredible displays projected on the Sydney Opera House during the Vivid Festival, 3D projection mapping can bring any object to life with a customisable display of your content.

From a car, cake or stage prop, to a ceiling, event space or whole building, we can map out the exact dimensions and design a 3D projection to fit perfectly, match your theme and deliver your message in a way that can't be ignored.



Live streaming & video

Give your live event a greater reach, longer life and bigger return on investment by capturing it as a professional video and/or live streaming it to the world.

Using skilled operators, multiple cameras, high end gear and the latest digital platforms, we put you in full control of your event and can integrate it directly into your website and digital platforms, fully branded and controlled. We can also connect and broadcast via your social media platforms.

To take audience engagement to a new dimension, ask about our latest **virtual reality (VR)**, **augmented reality (AR)** and **transparent LCD touchscreens**.



3D holographic displays

Using innovative LED technology, our popular 3D Holotek displays create the stunning effect of a hologram with a transparent 3D image seemingly floating in space. With no borders or backgrounds your object can move, rotate, animate or change colour to grab attention and create interest.

Displaying your logo, products, messages or anything you choose, 3D holographic displays are perfect for eye-catching exhibition stands, event entrances, retail windows or outdoor signage.

[View HoloTEK 3D Demo](#)

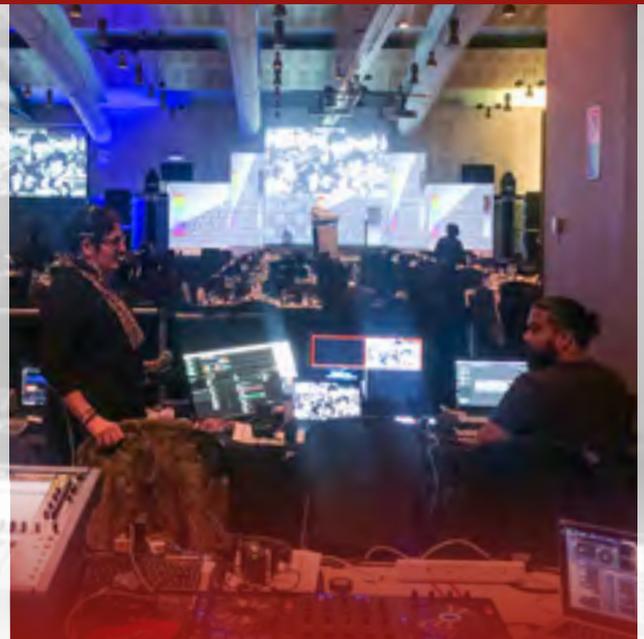


LED displays

With portable billboards, display walls, freestanding totems, ultra-wide outdoor screens, mobile advertising trucks or custom-shaped LED displays, we are at the leading edge of large-scale indoor or outdoor advertising and promotions.

Our range of digital displays and content production capabilities can instantly transform open areas into a unique, inviting and attention-grabbing event space to share your message with huge impact. We also have a national fleet of LED advertising trucks for transportable campaigns that cut-through.

[View LED Totem Demo](#)



If you're an event agency, manager, venue or marketer responsible for putting on high-end events, we're here to make you, your business and your clients look spectacular.

Whether you need a polished setup for an annual general meeting, an interactive touchscreen display to showcase your products, or a larger-than-life extravaganza for a major launch party live-streamed around the world, we can bring your message to life in extraordinary ways.

We are proud to have played a role in some of Australia's most spectacular events in partnership with brands like Singapore Airlines, BMW, NRMA, Novotel, Vivid Sydney and more.

You give us the brief, we'll do the rest

We love tackling a creative challenge. If you or one of your clients has an event coming up that needs an innovative audio visual solution, give us a call on **0410 688 836** or email info@tekelectronicarts.com and we can brainstorm some options.

End-to-end solutions

At TEK Electronic Arts, we specialise in stunning audio visual displays for corporate events, conferences, gala balls, awards nights, product launches, exhibitions and roadshows. We also offer fully-managed solutions for hotels, function centres and professional conference organisers.

From creative concept, visual design and content production, through to hardware, software and technical support, we take care of every angle with a full suite of audio visual services.



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